



Winner 2008

## **ViraCor's Founder and CEO Flip Short Named 2008 Ernst & Young Entrepreneur Of The Year<sup>®</sup> in the Central Midwest Region**

### ***Award Recognizes Entrepreneurial Excellence in Life Sciences Category***

**Lee's Summit, MO, June 18, 2008** – ViraCor Laboratories, a specialty molecular diagnostic reference laboratory that provides 24-hour turnaround for all laboratory tests, today announced that the company's CEO, Flip Short, received the Ernst & Young Entrepreneur Of The Year<sup>®</sup> 2008 Award in the life sciences category in the Central Midwest regional program. In its 22<sup>nd</sup> year, Ernst & Young's award program recognizes outstanding entrepreneurs who are building and leading dynamic, growing businesses that have demonstrated exceptionalism in areas such as innovation, financial performance and personal commitment to their businesses and communities.

"At ViraCor, we strive every day to deliver accurate, robust and clinically relevant test results that will truly help healthcare professionals save lives," said Short. "It is an honor for me, and the entire team, to be recognized by Ernst & Young for our commitment to improving patient care."

Short was selected by an independent panel of judges, and the award was presented at a gala event at the Sheraton Hotel in Overland Park, Kansas on June 18, 2008. As a Central Midwest award winner, he is now eligible for the Ernst & Young Entrepreneur Of The Year 2008 national program.

"Ernst & Young is pleased to honor outstanding business leaders such as Flip," said Randy Buseman, Ernst & Young Strategic Growth Partner. "Winners of the Entrepreneur Of The Year award build leading businesses and contribute a great deal to the communities around them. Their success helps our area grow stronger."

Award winners in several national categories, as well as the overall national winner, will be announced during the annual awards gala in Palm Springs, California on November 15, 2008. The awards are the culminating event of the Ernst & Young Strategic Growth Forum, the nation's most prestigious gathering of high-growth, market-leading companies.

## **Sponsors**

Founded and produced by Ernst & Young LLP, the Entrepreneur Of The Year awards are pleased to have the Ewing Marion Kauffman Foundation and SAP America as national sponsors.

In the Central Midwest, sponsors include Lockton Companies and the Kansas City Star as regional sponsors, and Faegre & Benson, Kutak Rock, and the *St. Louis Business Journal* local sponsors.

## **About ViraCor**

ViraCor Laboratories is a leading molecular diagnostic and research laboratory dedicated to providing innovative diagnostic testing to critical care patients and those with compromised immune systems, with expertise in infectious diseases and related pathogens, including viruses, protozoa and fungi. The company set the standard for the diagnostic industry by turning all patient results around in less than 24 hours, unlike traditional lab results which can take three days to several weeks. The company is a trusted partner of transplant hospitals nationwide, including two-thirds of all pediatric transplant hospitals. [www.viracor.com](http://www.viracor.com)

## **About the Ernst & Young Entrepreneur Of The Year Awards**

Ernst & Young's Entrepreneur Of The Year is the world's most prestigious business award for entrepreneurs. The award makes a difference through the unique way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global award of its kind, Ernst & Young Entrepreneur Of The Year celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 135 cities in 50 countries.

## **About Ernst & Young**

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### **Corporate Contact:**

Bob Wilhelm, 800-305-5198  
[bwilhelm@viracor.com](mailto:bwilhelm@viracor.com)

### **Media Contact:**

Amy Y. Davidson, 615-327-7999  
[adavidson@seingenthaler.com](mailto:adavidson@seingenthaler.com)